



Evans Mboya

**Graphic Designer / Product marketer/
Fullstack web dev**

As a seasoned designer and developer with over 7 years of experience in the design and technology industry, I specialize in translating the brands' passions into creative expressions with monetary profit. Having served diverse markets across Africa, my work is a testament to both expertise and a global perspective

CONTACT INFORMATION



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TOOLS

- Photoshop
- Illustrator
- Maya
- Premier Pro
- XD
- After Effects
- Figma
- Blender
- HTML5
- CSS
- PHP
- JS
- Laravell
- Wordpress

SPECIALIZATIONS

- Digital product design.
- Motion Graphics.
- Print and digital design.
- Digital Marketing.
- Full stack web development.
- UI/UX.
- 3D Design.

EDUCATION BACKGROUND

Shang-Tao Media arts College 2018

CERTIFICATE IN MEDIA AND ARTS

- Distinction in 3D Animation Techniques.
- Pass in Camera Lighting Techniques.
- Pass Development techniques of video editing.
- Pass in sound for moving images.

Shang-Tao Media arts College 2018-2022

HND IN 3D ANIMATION & MULTIMEDIA

- Wrote dissertation on Advertising for Millennials.
- Worked on a school competition 3d animation comedy skit.
- Wrote research about Facial Features And Their Relation to Emotions.
- Distinction in 3d animation techniques

GOOGLE

CURRENTLY UNDER TAKING UI/UX

WORK EXPERIENCE

Product Marketing Creative Designer

CELLULANT (FINTECH COMPANY)

AUG 2022 - NOW

Roles & Responsibilities

- Designing Internal branding and design.
- Designing Social Media graphics
- Designing pitch decks for the company
- Making sure the company guideline are followed .
- Creating campaign designs and merchandise
- Creating motion graphics
- Assisting other company members to make sure their projects are aesthetically pleasing and follow the guideline

Lead Web Developer

SANAA BRANDS (BRANDING & TECH COMPANY)

JUL 2021 - AUG 2022

Roles & Responsibilities

- Spear heading the web development projects .
- Coordinating the web development cycle
- Pitching to clients and translating their requirements to the team.
- Deploying and maintaining clients sites.
- Liaising with the marketing department on how to market client's websites

Digital Sales and Marketing

HISENSES KENYA (AETLANTIQ GROUP ELECTRONICS COMPANY)

MAR 2021 - JUN 2021

Roles & Responsibilities

- Ran marketing campaigns.
- Managed the company's social media .
- Managed company's ecommerce such as Jumia, Kilimall & Sky Garden .
- Coordinated sales and shipping of products
- on my spare time I built the company's inventory management and shipping system

Graphic Designer promoted to Web Developer

KULMI DIGITAL (DIGITAL SOLUTIONS COMPANY)

MAR 2020 - FEB 2021

Roles & Responsibilities

- Ran numerous marketing campaigns.
- Managed up to five different projects at a time.
- Took part in Haire's Kenya re branding.
- Managed clients projects from website, design, presentation, print to delivery of the final outcome.

Web Developer

CLIFFORD TECHNOLOGIES (TECH COMPANY)
OCT 2019 - FEB 2020

Roles & Responsibilities

- Deployed and maintained websites
- Coordinated with clients during the web development cycle
- Pitching to clients and translating their requirements to a working website.
- Deploying and maintaining clients sites.
- Liaising with the marketing department on how to market client's websites

Junior Art Director

GOOD IDEA CREATIVES (MULTI MEDIA COMPANY)
MARCH 2018 - SEP 2019

Roles & Responsibilities

- Designed promotional designs for our clients
- Pitched marketing ideas to clients
- Worked on UI/UX
- Developed website for clients
- Pitched and presented both designs and websites

Graphic Designer

MIDAS KONCEPT (PRINT SHOP)
JAN 2015 - DEC 2017

Roles & Responsibilities

- Designed printing designs for the clients
- Listened to clients requirement and designed accordingly
- Printed the designs and delivered to respective clients

PORTFOLIO

Click here to view my Portfolio

<https://evansmboya.xyz/>